Virginia Slims In-depths

Woodbridge / Chicago - 15 each market (30 total)

8 Virginia Slims Full Flavor
8 Virginia Slims Lights
7 full flavor smokes
7 Lowtar smokes (6+)
30

Denver, Charlston, Jacksn, St Louis - 25 each Market (100 total)

25 V S. Full flavor
25 V.S lights
25 full flavor smokes
25 Lowtar smokes
100

All female 100's smokers (18-45)
2/3 under 35, 1/3 35-45
1/2 menthol, 1/2 non-menthol
55% working, 45% non-working
60% married, 40% not married.

among menthol only. - 12 blacks.

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Source: https://www.industrydocuments.ucsf.edu/docs/lxnj0004